

Lynn and Louis Wolfson II Florida Moving Image Archives

RATE SHEET (as of April 2021)

Research Fee Starts at \$150

Research/technical time to prepare MP4 screeners. Additional fees may be charged for preparation time for 16mm film reels.

License Fees **Minimum charge for all rates is \$150, unless otherwise noted.**

Rates include in-context promotion and advertising.

	<u>STANDARD</u>	<u>NON-PROFIT LICENSEE</u>
ANY AND ALL MEDIA, WORLDWIDE, IN PERPETUITY:		
Excluding theatrical	\$35 per second	\$25 per second
Limited theatrical (incl. film festivals, art house)	\$45 per second	\$35 per second
Wide theatrical (more than 600 screens)	\$55 per second	\$45 per second
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TELEVISION, WORLDWIDE, IN PERPETUITY:		
Cable, satellite, and/or broadcast, plus all streaming, subscription, video-on-demand, over-the-top services	\$25 per second	\$20 per second
Public, non-commercial television broadcast, plus all streaming, subscription, VOD, OTT	\$20 per second	\$15 per second
Newscast on cable, satellite and/or broadcast television, plus all streaming, subscription, VOD, OTT	\$15 per second	\$15 per second
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DIGITAL PLATFORMS: ALL STREAMING; SOCIAL MEDIA; PODCAST; MOBILE APP; WORLDWIDE, IN PERPETUITY:	\$15 per second	\$10 per second
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COMMERCIALS/ADVERTISEMENTS: AIRING ON CABLE, SATELLITE AND/OR BROADCAST TELEVISION; ALL STREAMING, WEBSITES; WORLDWIDE, IN PERPETUITY:	\$30 per second	\$20 per second
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TRAILER OR "SIZZLE" PROMOTIONAL SHORT:	\$10 per second	\$10 per second
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HOME VIDEO, WORLDWIDE, IN PERPETUITY:		
DVD, Blu-ray, and/or digital download only	\$15 per second	\$10 per second
<i>Upcharge to add to existing limited markets/media</i>	\$50-\$200	\$50-\$200
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FILM AND VIDEO FESTIVALS (INCLUDING STREAMING, SUBSCRIPTION, VOD, OTT); WORLDWIDE, IN PERPETUITY:	\$15 per second	\$15 per second
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FILM AND VIDEO FESTIVALS ONLY (EXCLUDING STREAMING OR SUBSCRIPTION); WORLDWIDE, IN PERPETUITY:	\$10 per second	\$10 per second
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EXHIBITION: SEMINAR, CONFERENCE, MEETING; PERFORMANCE; ART/MUSEUM EXHIBIT OR INSTALLATION:	\$150 (minimum, per 30 secs.)	
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EDUCATION: FOR USE IN CLASS OR OTHER EDUCATIONAL PRESENTATION ONLY:	\$75 (minimum, per 30 secs.)	
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STUDENT: CLASS PROJECT, PRESENTATION OR ASSIGNMENT; FOR CLASSROOM USE ONLY:	\$50 (minimum, per 30 secs.)	

All fees must be paid before screeners or master footage will be sent.

Please contact us at 305-237-7731 or info@wolfsonarchives.org for details.

Lynn and Louis Wolfson II Florida Moving Image Archives, Miami Dade College, 300 NE 2nd Ave., Rm 8406, Miami, FL 33132