## Course Description
**SPC1017 | Introduction to Communication | 3.00 credits**
Students will develop conceptual knowledge and practical skills needed for effective verbal and nonverbal communication in interpersonal, intercultural, small-group, and public communication contexts enabling students to communicate successfully in personal, professional, educational, social, and civic settings. Writing intensive course.

## Course Competencies:
**Competency 1:** The student will explain the fundamentals of communication by:
1. Comparing and contrasting fundamental models and theories of communication.
2. Identifying and analyzing communication styles to assess appropriateness.

**Competency 2:** The student will explore issues in communication ethics by:
1. Analyzing and applying principles of ethical communication.
2. Identifying and evaluating the impact of communication on decision-making and critical thinking.

**Competency 3:** The student will demonstrate intrapersonal and interpersonal communication skills by:
1. Demonstrating the ability to self-monitor.
2. Developing presentational communication strategies and skills.
3. Managing communication apprehension.
4. Developing positive, communication-based self-efficacy beliefs.
5. Identifying appropriate and effective listening strategies.
6. Identifying barriers to listening.

**Competency 4:** The student will create verbal and nonverbal messages adapted to a variety of audiences by:
1. Applying relevant communication theories, principles, and strategies.
2. Identifying how demographics, attitudes, and cultural background affect communication.
3. Creating face-to-face or digital media communication.
4. Analyzing live or digitally mediated interactions.
5. Selecting appropriate verbal and nonverbal behaviors based on the audience, topic, purpose, occasion, and context.
6. Demonstrating an awareness of the relationship between verbal and nonverbal messages.
7. Demonstrating an understanding of the impact of word choice on communication
8. effectiveness.

## Learning Outcomes
- Communicate effectively using listening, speaking, reading, and writing skills
- Solve problems using critical and creative thinking and scientific reasoning
- Demonstrate knowledge of ethical thinking and its application to issues in society