Miami-Dade College

PURCHASING DEPARTMENT
BUSINESS AFFAIRS

September 23, 2024

RE: Request for Proposals (RFP) 2025-RM1-03 - Public Relations, Communications, and Event Planning Services for Miami Dade College

On September 23, 2024 Miami Dade College's Purchasing Department received proposals related to Request for Proposals (RFP) 2025-RM1-02 for Public Relations, Communications, and Event Planning Services for Miami Dade College. Proposals were received from the following sixteen (16) proposers related to the above aforementioned RFP. The proposals were received at the Miami Dade College's Purchasing Department thru BidNet and opened publicly on September 23, 2024 at 3pm. The proposals include responses from the following companies listed in alphabetical order:

- ArtCONIC
- Boss Talk Expo, Inc.
- Cgi LLC
- Cultural Counsel
- Elation Communicatrions LLC
- Elevation Management LLC
- Findlay House Global LLC
- Garth Solutions, Inc.
- Kivvit LLC (subsidiary of Avoq, LLC)
- Loud and Live Marketing, Inc.
- Love.Style.Events LLC
- O'Connell & Goldberg, Inc.
- Quest Corporation of America
- The Win Woman
- True Digital Marketing Inc.
- WOW Marketing

The Purchasing Department will provide its due diligence in reviewing all proposals received. All responsive and responsible proposals will be provided to the Evaluation Committee for their review.

This RFP procurement process adheres to the "CONE OF SILENCE", all proposers are requested to follow its requirements or their proposal may be deemed non-responsive and would receive no further consideration.

Any Vendor, or any persons or entities acting on the behalf of any Vendor, may not contact the College President, any College Trustee, any employee of the College or any employee of any College Trustee concerning any aspect of a Solicitation, from the release of the Solicitation through the end of the 72-hour period, as provided for in section 120.57(3), Fla. Stat., following the action on the recommended award by the College's District Board of Trustees.

Except as otherwise specifically provided for by the Solicitation, all communications to the College concerning any aspect of the Solicitation during the foregoing time period must be made in writing and only to the College's assigned Purchasing Department officer or the College's Office of Legal Affairs. It is the responsibility of the Vendor to advise any person or entity authorized to act on its behalf of this requirement. A violation of this provision shall be grounds for rejecting a response.

This provision shall be referred to as the "Cone of Silence".

Any questions related to the RFP procurement process shall be addressed to:

Roman Martinez, MPA, CPPO, CPPB
Group Director - Purchasing
rmartin9@mdc.edu